FINAL VERSION OF AGREED UPON RUBRIC FOR NARRATIVE ESSAY:

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| **Narrative Essay Out of 100 pts (Negotiated)** | **LAST YEAR’S Narrative Essay** |
| **1. Topic Appropriate & product match\_\_10\_\_** | **1. Topic Appropriate [0-5]** |
| **2. Essay delivers its message/stays on topic/connects well w/product \_10\_\_\_** | **2. Essay delivers its message/stays on topic [0-10]** |
|  |  |
| **4. Creative/uncommon []5 \_\_\_\_** | **4. Creative/clever/uncommon [0-5]** |
| **5. Detailed/specific content/ enough ex. 10 \_\_\_\_\_** | **5. Detailed/specific content/ enough ex and not just fluff/stuffing. [0-10]** |
| **6. Essay breaks down into relevant para. 5\_\_\_\_\_** | **6. Essay breaks down into relevant para. [0-5]** |
| **7. Strength of imagery \_\_5\_\_\_** | **7. Strength of argument or Strength of imagery [0-5]** |
| **8. Grammar & Spelling \_20 pts** | **8. Grammar & Spelling [0-15]** |
| **9. Sentences& Para. 15 pts** | **9. Sentences & Para. [0-15]** |
| **10. Format \_\_AUTO\_\_\_** | **10. Format [0-5]** |
| **11. Consistent/Builds \_\_5\_\_\_** | **11. Consistent/Builds [0-5]** |
| **12. LENGTH (double spaced, Name, date at top) < min pages = 0/F**  **Between middle and bottom of page 4= -20**  **From top to middle of page 4 = -30** | **NOT NEGOTIABLE** |
| **13. Cohesive/Sounds Good /\_\_10\_\_** | **13. Cohesive/Sounds Good [0-10]** |
|  |  |
| **15. Introduction \_\_5\_\_\_** | **15. Introduction [0-5]** |
| **16. Conclusion \_\_0\_\_\_** | **16. Conclusion [0-5]** |

Last year NARRATIVE: 10 A’s, 7 B’s, 3 C’s, 3 F (all were too short), 2 drops